Rubric for Performance Task:

Rubric Central

Personal Profile Rubric

Personal Profile Rubric				
Aspect	**Not Yet Meeting**	**Approaching**	**Fully Meeting**	**Exceeding**
SNAPSHOT	The writing/presentation shows problems with style, form, and mechanics that obscure purpose and meaning. Reflects little knowledge of the conventions of writing.	The writing/presentation is generally clear and conversational, with a beginning, middle, and end. However, development is uneven, and the writer uses a limited repertoire of language, sentences, and techniques.	The writing/presentation is clear and logical, with some evidence of depth or maturity. Meets the requirements of the task with a sense of purpose and control and with some variety in language, sentences, and techniques.	The writing/presentation creates an impact on the reader, with a sense of vitality and finesse. It exceeds requirements of the task and features some complex and mature language, ideas, and techniques. Few, if any, errors.
MEANING Ideas	Ideas in the Personal Profile are not developed. Lack of understanding of Literary Elements and their relationship to identity. Lack of self-reflection and personalization.	Ideas in the Personal Profile are generally straightforward and clear; but may be unevenly developed. Some understanding of Literary Elements and their relationship to identity. Some evidence of self-reflection and personalization.	Ideas are fully developed in the Personal Profile and show depth in places. Clear understanding of Literary Elements and their relationship to identity. Evidence of self-reflection and personalization.	Ideas are fully developed in the Personal Profile with some originality, maturity, and individuality. Detailed understanding of Literary Elements and their relationship to identity. Strong evidence of self-reflection and personalization.
MEANING Support/Connections to the texts	Limited connections between texts and own experiences and identity in the Personal Profile.	Some connections between texts and own experiences/identity in the Personal Profile.	Clear connections between texts and own experiences/identity in the Personal Profile.	Strong connections between texts and own experiences/identity in the Personal Profile. Use of voice and awareness of audience elicits a specific response from the reader.
STYLE Voice and tone	Often uses inappropriate tone or language. No sense of voice or awareness of audience.	Generally colloquial tone and level of language. Limited use of voice and limited awareness of audience.	Appropriate tone and level of language. Use of voice and awareness of audience is evident.	Style and tone help to accomplish purpose, add impact. Use of voice and awareness of audience elicits a specific response from the reader.
STYLE Syntax and Vocabulary	Simple sentences.Basic vocabulary; errors in word choice.	Limited repertoire of sentences. Straightforward vocabulary.	Varied sentence types and lengths. Varied and appropriate language.	Wide repertoire of effective sentence structures. Precise language, effective word choice.
FORM Organization and sequence	Structure may seem illogical or random.	Sequence is generally logical but may lack sense of direction.	Sequence is logical.	Ssound structure; seems effortless and natural.
CONVENTIONS Spelling, sentence structure and punctuation, usage	Includes frequent noticeable errors in basic structures and language that may interfere with meaning.	Includes noticeable errors that may distract the reader but do not interfere with meaning.	May include some errors; these are generally not serious and do not distract the reader.	Few errors; these do not distract the reader (may only be noticeable when the reader looks for them).
PRESENTATION	Presentation of Personal Profile using an online tool (Prezi, blog, website, Vlog etc.) is weak, lacks visual appeal, organization and structure.	Presentation of Personal Profile using an online tool (Prezi, blog, website, Vlog etc.) has limited visual appeal, organization and structure.	Presentation of Personal Profile using an online tool (Prezi, blog, website, Vlog etc.) has visual appeal, organization and structure.	Presentation of Personal Profile using an online tool (Prezi, blog, website, Vlog etc.) is creative, engaging and has strong visual appeal, organization and structure.

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